



education

Bachelor of Science, Graphic Design

Ferris State University
GPA 3.16
May 2021

Related Courses

Advanced Business Writing
Art History
Marketing
Public Relations

skills

Adobe Creative Suite
Branding
Communication
Collaboration
DSLR Photography
Figma
Front-end Development
Github
Harvest
InVision
MailChimp
Microsoft Office
Problem Solving
Slack
Sketch
Time Management
Trello
Typography
UX Design
WordPress

experience

UX Designer | Rapid Development Group

Created wireframes and prototypes of websites for various clients. Maintained sites, updated themes and worked with Drupal, SASS and Javascript.
May 2021 - Present | Remote

Graphic Designer | Peopledesign

Contracted for Illustrator work to clean up a logo being developed for a brand refresh, also worked on the composition of the logo and wordmark to create the signature.
November 2020 | Remote

Graphic Designer | Design Project Center

Designed, developed, and launched a new graphic identity for Grandville Avenue Arts & Humanities. Handled client communications, and managed weekly time-sheets. Provided updates to the West Michigan Graphic Design Archives website with print style sheets, and attention to typographic details.
August 2020 - Present | Big Rapids, MI

Graphic Design Intern | Snowflake Stories

Managed brand assets by creating a brand guidelines manual. Worked closely with teammates to develop social media campaigns and other content for social media.
May 2020 - August 2020 | Remote

Graphic Designer | CLACS Office

Worked closely with other students and staff to create promotional materials for events on campus including the Career Fair. Also created content for social media and managed various profiles for the office.
January 2018 - Present | Big Rapids, MI

involvement

AIGA Ferris, Treasurer

Managed the financial affairs of the organization. Helped plan meetings and search for speakers to participate in meetings and share their knowledge of the industry.
September 2020 - Present

AIGA Ferris, Member

Participated in meetings and various design activities with the student group on campus.
January 2018 - Present

exposure

World Usability Day

November 2020

World Interaction Design Day

September 2020

Tours

Carnevale
Gilson Graphic
Grand Apps
Newell Brands
NotDesign
Pageworks
Peopledesign
Sarah Lockwood
WMGDA
Xibitz, Inc.

